

Contact: Lisa Davenport
Sr. VP Marketing
Gabriel Couzian Paris
425-749-9612
lisadavenport@gabrielcouzian-usa.com

A Guide to Gabriel Couzian® Facial Care System

An Innovative Approach to Caring for Dry Skin

(New York, NY) – In the effort to reverse the signs of aging, many products available today, such as acids and retinols, can be drying and irritating to sensitive skin. This dry condition actually can promote the appearance of fine lines and wrinkles. Nothing combats the signs of aging like moisture.

Created in France over 17 years ago by French chemist and pharmacist Gabriel Couzian, the **Gabriel Couzian®** collection of facial care products have been carefully formulated to treat all skin types, even the most sensitive complexions that suffer from dehydration, age or environmental damage, eczema and psoriasis. **Gabriel Couzian®** facial products cleanse, moisturize, nourish and restore the skin, encouraging a healthier, more youthful appearance. Simplicity and purity of ingredients provide a more natural alternative to harsh chemicals, hydrocortisone creams and AHAs, without sacrificing performance and results.

The Formulas

Time tested ingredients that are gentle for sensitive skin, provide soothing anti-ageing properties to skin suffering from dryness, roseacea, acne and irritation.

- *Bisabolol* – a long-lasting soothing agent derived from chamomile flowers
- *Vitamin E* – eliminates free radicals and slows the effects of aging
- *Shea Butter* – deeply nourishes and provides a source for moisture
- *Borage Oil* – reparatory properties rehabilitate damage and increase cellular strength for smooth, toned skin
- *Sesame Oil* – combines a powerful, but gentle, antioxidant with healing, deep-penetrating moisture

The Gabriel Couzian Face Care Collection

Gabriel Couzian® Face Wash Cream for Sensitive Skin (150ml) 5.10 fl.oz. \$40.00

Gabriel Couzian® Face Wash Cream for Sensitive Skin is a soap-free way to cleanse, exfoliate and rebuild dry, sensitive skin, for a healthy, vibrant complexion without stripping or irritating. Olive oil, washing sugar, antioxidant Vitamin E and pure water combine to provide a gentle, effective cleansing lotion for sensitive skin that has been damaged by dryness, age, acne or the environment.

This delicate formula removes makeup and locks in moisture for skin that is deeply hydrated and soothed.

Gabriel Couzian® Exfoliating Face Cream (75ml) 2.55 fl. oz. \$45.00

This gentle exfoliating cream polishes away dry, flaking skin to reveal a smooth, glowing complexion without irritation. Jojoba oil provides a moisture-rich, protective base, while tiny, super-refined sugar particles gently lift away dry, dead skin cells. Vegetal oils and botanical extracts replenish and lock in moisture to build strong, healthy skin.

Gabriel Couzian® Anti-Ageing Cream for All Skin Types (75ml) 2.55 fl. oz. \$45.00

This lightweight nourishing cream moisturizes and softens fine lines, leaving skin with a more youthful and radiant glow. Made especially for dry or delicate skin, including complexions irritated by rosacea or eczema, this soothing blend of botanicals, vegetal oils and pure spring water builds skin's defenses to help fend off dryness. Skin-calming ingredients make this an excellent after-shave cream for men, guarding against razor burn and environmental aggressors.

Gabriel Couzian® Extra Firming Anti-Dryness Face Cream (75ml) 1.35 fl. oz. \$48.00

This high performance face cream was developed for skin of all types, ages and degrees of dryness and provides superior firming and toning benefits without the use of harsh chemicals like glycolic and retinoic acids. Healing botanicals and oils help damaged skin recover rapidly for skin that is left smooth and hydrated, with increased elasticity. When used as a night cream this rich, emollient formula banishes signs of fatigue and helps skin regenerate a healthy appearance overnight.

About Gabriel Couzian:

Gabriel Couzian is a pharmacist-created French apothecary line of hydrocortisone-free products especially formulated for dry and sensitive skin. Distributed in North America by Europa Cosmetics, the collection is available at The Studio at Fred Segal, online at www.gabrielcouzian-usa.com, PIR Cosmetics and select retailers. For more information and to view product images, please visit www.gabrielcouzian-usa.com.

###